

**Western Washington University Associated Students  
Board of Directors Meeting**

Thursday, August 12, 2010

VU 567

**AS Board Officers:** *Present:* Colin Watrin (President), Benjamin Brockman (VP Bus Ops), Ramon Rinonos-Diaz (VP Academics), Alisha Beck (VP Activities), Bernard Ikegwuoha (VP Diversity), Byron Starkey (VP Governmental Affairs) and Jamin Agosti (VP Student Life)

**Advisor(s):** Kevin Majkut, Director of Student Activities

**Guest(s):** Morgan Holmgren (AS Representation & Engagement), Brianne Kumar (AS Personnel)

**MOTIONS**

- ASB-10-SUM-09** Approve the minutes of Thursday, July 29, 2010. *Passed.*
- ASB-10-SUM-10** Table the Supplemental Funding Restructure until the next meeting. *Passed.*
- ASB-10-SUM-11** Approve package Option D for the estimated amount of \$4,500 as stated in Doc. 2 from Operating Enhancement for AS Marketing. *Passed.*
- ASB-10-SUM-12** Suspend the Rules of Operation to make the Voter Registration Job Description an Action Item. *Passed*
- ASB-10-SUM-13** Allocate \$1,000 out of Operating Enhancement Fund in the form of an underwrite to the REP Admin Budget for Voter Registration Staff Positions. *Passed*
- ASB-10-SUM-14** Approve Doc. 5 with the understanding that the dates will be removed, responsibility #3 will be changed to “work” and qualification 6 will be removed. *Passed*
- ASB-10-SUM-15** Approve Consent Item A. *Passed*

**Colin Watrin, AS President, called the meeting to order at 12:07 p.m.**

**I. APPROVAL OF MINUTES**

*MOTION ASB-10-SUM-09 by Ikegwuoha*

Approve the minutes of Thursday, July 29, 2010.

Second: Starkey            Vote: 7 - 0 - 0            Action: Passed

**II. REVISIONS TO THE AGENDA**

**III. PUBLIC FORUM (comments from students and the community)**

**IV. INFORMATION ITEMS – Guests**

**V. ACTION ITEMS - Guests**

**A. Supplemental Funding Restructure**

Brockman Doc. 1

Brockman said that he made revisions based on Board recommendations and then brought the item to Management Council. They passed both motions in the document unanimously. The first motion states that Supplemental Funding is to be used as a last resort funding source and required seven business days' notice before the event. The second motion allocates Supplemental Funding into different three accounts for the ROP, ASP and ESP. There will still be \$3,000 available at the Management Council level for other offices to request funding. Starkey is concerned about funding for the Representative & Engagement Programs because it is a new program and the needs of that office are unknown. Rinonos-Diaz was concerned that the historical data used to come up with the percentage split may not be accurate now that the purpose of the fund has changed. Starkey dittoed. Majkut thinks that Supplemental Funding should not be about needing more money for an existing program. It is for a new type of program or something that is unanticipated. If an office has \$15,000 allocated, that is how much funding they should use for and offices should not be asking for more money for something that was previously in the budget. Beck & Agosti dittoed. The AS has budgeted them enough money for what the AS expects from them programmatically. If there is something unique, new and different then this could go to supplemental. Ikegwuoha said that if offices need the same amount of additional funding every year then perhaps they just need to ask for that in the budget process. Beck, Agosti, Starkey dittoed. Rinonos-Diaz would like

to see more specifics of how the Directors will be allocating funds, as well as the current Supplemental Fund Policy. He also questions how much time Management Council will save if it reviews all of the allocations. Rinonos-Diaz said that it would make sense for the VP for BusOps to distribute the last \$3,000 in the form of one of the Director. Majkut really thinks that the Board should not hear Supplemental Funding Requests. He feels that they allocated a budget and people should use within that budget, unless it's really something out of the ordinary. Majkut thinks that it is an interesting idea to have the VP for BusOps provide funding. Watrin said number 2 under motion 1 might be confusing because there is also \$3,000 from Management Council. Starkey would like to see something that explains if "last resort" means unexpected expenses or totally unique programming. He trusts the Directors but feels that the Board should first clarify the intent, so that it is clear for years to come. Agosti dittoed. Rinonos-Diaz would like to see the fund policy, funding history, and reasoning as an Action Item, but feels the process for applying for fund could be an Info Item. Brockman requested assistance from the Board in wordsmithing the policy. Majkut is assuming that until this issue is resolved the Supplemental Funding account is frozen.

*MOTION ASB-10-SUM-10 by Watrin*

Table the Supplemental Funding Restructure until the next meeting.

Second: Rinonos-Diaz

Vote: 7 - 0 - 0

Action: Passed

#### B. Marketing Request

Beck, Ikegwuoha & Starkey Doc. 2

Beck said the Doc elaborates on why certain objects were chosen, what would be on the objects and some options for packages. Two past attendees at the Info Fair who had prize wheels gave estimates of giving out around 1,500 items. Ikegwuoha said that the short term marketing group recommends option D. Brockman encourages them to sell T-shirts to help break-even. Ikegwuoha said that the idea now is to get the word out about the AS, not to sell items. Monger clarified that nothing can be sold at the Information Fair, only information and free items can be distributed. Rinonos-Diaz does not know if just giving things away makes a strong marketing presence. He feels that the intentions behind talking to people at the table and giving out information about the AS while people are waiting to spin the prize wheel are good. Starkey thinks that marketing will help with two goals: creating a consistent presence on campus that we do not currently have and two giving out information about the organization as a whole. Beck contacted Design 1 and they are offering a discount because of their relationship with the Publicity Center. Hopefully the price will be a little less than they were expecting. Ikegwuoha said that the committee tried to be more detailed with their request and were able to keep the cost below their original request. Watrin said that he thinks the proposal is good, he would like to know if people would like to start discussing what option they should go with. Starkey dittoed. Watrin would like to go with option B or C. The committee recommended Option D based on the numbers that were given by past participants, they want to make sure that they will have enough prizes. Ikegwuoha does not feel that candy should be something on the prize wheel. Starkey agrees because candy does not have the AS logo on it, and will not create a lasting presence. He also thinks that it would be good to give a worthwhile prize after people stood in line for a chance to spin the wheel. Starkey also feel that there might be things left over with Option D for use later in the year. Agosti is in favor of Option E, but wants to remove the pens and key chains, he thinks that these items are what other groups will be giving out. Ikegwuoha said that pens and key chains are there are spacers partially because they are not as expensive and then every spin is not getting a big item. Rinonos-Diaz feels uncomfortable just giving out this many items at Info Fair and spending this much money. Watrin echoes Rinonos-Diaz concerns and that is why he recommends the lower end of the cost. He thinks that the intent behind it is good and that there is evidence that it has been successful for other groups. He thinks that in its first year they should go with a lower amount. Ikegwuoha said that \$250 goes to the prize wheel but it will stay within the AS for use for years. Beck said that Alumni will not be at the Info Fair this year and there is a possibility of using their wheel this year. Candy is already budgeted, which is why the options that include it are much lower. Brockman feels that the AS T-shirts should have the website on it. Ikegwuoha dittoed. Starkey said that the design is the same as the

one that is being used at fall training to cut down on price and stay within the timeline. Based on the numbers given by organizations who have participated in the Info Fair with a Prize Wheel 1,000 was on the low end of the estimate. Watrin thinks that they should leave in pens and key chains and go with the 1,500 prizes. He thinks that even if they run out of prizes they will still be able to talk to students. Rinonos-Diaz feels that this has become about the Info Fair, but originally the purpose was to think of marketing at the beginning of the year. He thinks it might be great to have a table in Red Square on a random day. Rinonos-Diaz said that if including website is really important then it shouldn't matter how much extra t-shirts cost. Brockman dittoed. Agosti does not think that a stipulation about the website on the t-shirt needs to be included in the motion. Starkey said that the task force will keep the Board informed of progress in this area.

*MOTION ASB-10-SUM-11 by Brockman*

Approve package Option D for the estimated amount of \$4,500 as stated in Doc. 2 from Operating Enhancement for AS Marketing.

Second: Ikegwuoha

Vote: 4 - 3 - 0

Action: Passed

## **VI. PERSONNEL ITEMS (subject to immediate action)**

### **VII. ACTION ITEMS- Board**

### **VIII. INFORMATION ITEMS – Board**

#### **C. Voter Registration Job Description**

Brockman Doc. 5

Morgan Holmgren, AS REP said that he would like register more students than previous years. In the past they have tabled at Info Fair and in the Dining Halls. Over 10,000 students collect their Bus Pass and Western Card during fall distribution. The REP would like to have a table next to the office for distribution for Voter Registration. This requires 12 consecutive days of 9am-4pm work. This coincides with info fair, fall training, and the first day of classes and consequently the REP workers cannot handle the additional workload for Voter Registration. Holmgren's request is to hire 3-4 people to register voters. They are hoping to have volunteers as well during heavy traffic times. Holmgren said they would send out an email to all of the Western Votes volunteers to help increase applications. The REP Admin budget is \$1,000 and this would use the entire account. Rinonos-Diaz thinks that they should fund this entire program because this was not considered with the creation of the office. Starkey dittoed. Brockman feels that it is really important to engage more student voters, especially in light of the new Transportation Proposition on the ballot. Beck and Starkey dittoed. Brockman said in the last election the two lowest voting precincts in the County included many Western Students. Brockman said that while the Board cannot tell people how to vote, he feels Western Students will vote in their best interests. Rinonos-Diaz feels that because this is about personnel and is giving money to hire people, they can suspend the rules. Rinonos-Diaz thinks this is too much demand on the REP in their first year because taking \$1,000 out of voter education/registration would leave \$600 for all voter education programs.

*MOTION ASB-10-SUM-12 by Watrin*

Suspend the Rules of Operation to make the Voter Registration Job Description an Action Item.

Second: Starkey

Vote: 5 - 2 - 0

Action: Passed

*MOTION ASB-10-SUM-13 by Agosti*

Allocate \$1,000 out of Operating Enhancement Fund in the form of an underwrite to the REP Admin Budget for Voter Registration Staff Positions.

Second: Brockman

Vote: 7 - 0 - 0

Action: Passed

Majkut requests removing the dates in the job description so that it can be used in the future. Watrin was wondering about how inclusive it is to ask people to stand for a long period of time. Holmgren said that he just added that because having someone stand often makes the table more

active. Remove qualification 6. Change responsibility #3 to “work”. Event services will be setting up a table, chairs and a tent.

*MOTION ASB-10-SUM-14 by Agosti*

Approve Doc. 5 with the understanding that the dates will be removed, responsibility #3 will be changed to “work” and qualification 6 will be removed.

Second: Brockman

Vote: 6 - 1 - 0

Action: Passed

***The Board took a break at 1:48 and reconvened at 2:57 p.m.***

- A. Washington Student Association Resolution Starkey Doc. 3  
 Starkey is assuming that the grammatical errors will be changed and the document be shortened to just the resolution. Starkey is trying to gauge the Board’s feelings for when he votes at the WSA meeting. Ikegwuoha doesn’t know if he supports this document or not because he feels like this is a controversial subject and the resolution is worded in a way that seems to support decriminalization. Starkey clarified that decriminalization means that use of Marijuana is still illegal, but the consequences are different. Rinonos-Diaz doesn’t think that the WSA or the AS should take a stance on decriminalization at this point. He thinks that “and stuff” should be taken out. Agosti thinks that this document needs to be reworked, but he is comfortable with saying, in the case of decriminalization they would like some of the revenue to go to Higher Education.
- B. Local Legislative Update Starkey Doc. 4  
 One of Starkey’s goals is to keep the Board updated on happenings in local and state level that might have implications for students so that they are aware of issues if students ask questions. There will be a proposition for a sales tax increase on the ballot in November that could include the possibility of the return of Sunday Bus Service (under whereas project #17). The tax could potentially provide about 4 million dollars per year. This item will not come back to the Board.
- C. Management Council Charge & Charter Brockman Doc. 6  
 Brockman said the only update to this charter is to add the AS REP Director. Management Council passed this document unanimously. This will be an Action Item next meeting.

**IX. CONSENT ITEMS** *(subject to immediate action)*

- A. Mayor’s Neighborhood Advisory Council- Nicholas Sand (Urban Planning major)  
 Starkey explained that he is technically the representative to this committee; however the meetings happen at the same time as AS Board Meetings and the last representative said that it would not be a good use of the Board Member’s time. It was suggested that an Urban Planning Major would be better suited. This person will meet monthly with Starkey after the meetings.

*MOTION ASB-10-SUM-15 by Ikegwuoha*

Approve Consent Item A.

Second: Starkey

Vote: 7 - 0 - 0

Action: Passed

**X. ACKNOWLEDGEMENT OF AS COMMITTEE MOTIONS**

- A. Alternative Transportation Fee Committee- Approved the use of Alternative Transportation Fee funds “not to exceed \$50,000 per year, to operate a Sunday daytime service with the student shuttles, contingent on completed contract amendments with WTA and Airporter.”  
 Rinonos-Diaz thinks that it would be helpful to have a motion and the minutes from the committees sent to the Board to give some context. Starkey said that the contracts will be negotiated quarterly, so if WTA is able to start Sunday Service the AS will discontinue it.

**XI. STUDENT SENATE REPORT** – The Student Senate does not meet during the summer.

**XII. BOARD REPORTS**- Due to the meeting running one hour over, no reports were made.

**XIII. OTHER BUSINESS**- The Board is to continue work on Charge & Charters for AS Committees.

**THE MEETING WAS ADJOURNED BY ACCLAMATION AT 2:17 P.M.**