AS Western Student Shuttle
Design
2 of the shuttles have a pre-existing green vinyl wrap that needs to be either removed or covered in the new design.

Black borders around the windows will either be covered or left clear in the new design.

New design could potentially:

- cover entire bus including the windows (full wrap)
- cover back of bus including windows leaving the front 3rd unchanged
- cover back of bus not including windows
- cover half the height of bus not including windows
- create banner of design along middle of shuttle

(examples of each on following pages)
Research

Design does not cover windows on these busses

Design is wrapped around the front of busses
Research

Design covers windows and also black border of windows

Need to know cost of material of vinyl wrap if design goes over the black border on windows
More designs to consider
Design Color Experiment

Colors very similar to WTA bus lines

WWU color (second to last) is too dark especially for night time when will be most visible

Light blue is more appealing and attractive for the bus design

AS logo color
Design Moving Forward W/ Light Blue

experiment with design
Design Wrap Options

3 vinyl wrap options
each explored more on following pages

No vinyl on windows
Design Moving Forward W/ Light Blue On Windows
Design Moving Forward W/ Light Blue off Windows

vinyl not on windows
full wrap
Design Moving Forward W/ Light Blue Half Wrap

vinyl half wrap
Design Moving Forward W/ Light Blue Banner

- Vinyl not on windows
- Banner wrap