



WESTERN
WASHINGTON UNIVERSITY

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Associated Students Board of Directors

To: AS Board of Directors
From: AS VP for Academic Affairs and VP for Diversity
Re: Women in the Sciences Luncheon
Date: October 19, 2010

Event Overview:

The Associated Students will be hosting a luncheon on November 4th from 11-2pm. This event focuses on recruitment of female identified students and students of color into Science, Technology, Engineering, and Mathematics (STEM) fields; in particular this event will focus on computer science. This luncheon will be a small event attended by students who have identified an interest in computer science.

Heidi Young, the lead project manager for Bing at Microsoft, will be attending the Career Fair and has offered her time to meet with students in an effort to increase recruitment into computer science. Students from these two populations are disproportionately underrepresented in the sciences this is an attempt to outreach to students around this issue.

The outreach for this luncheon will happen primarily through personal contact due to the small nature of the event and to minimize costs. We will intentionally target groups which are most relevant to this issue including but not limited to: the Ethnic Student Center, AS clubs (e.g. Women in Computer Science), the Women’s Studies Program, the Computer Science Department, and First-Year Programs.

This event is a board event coordinated by the AS Vice President for Academic Affairs and the AS Vice President for Diversity, but we will be working closely with the Ethnic Students Center and the Computer Science Department.

Outcomes:

- Increase relationships with academic departments
- Support the scholarship of underrepresented individuals
- Outreach to student populations in ways which are not traditionally done through the AS

Funding:

The only funds required for this event are the cost of food for 25 people.

Food	\$300
Publicity/Advertising	\$0
VU Event Services (Setup)	\$0
Total	\$300