



AS Branding Guide

Proposed Motions: Table approval of the AS Branding Guide for the 2013-2014 AS Board to vote on no later than the first meeting in September.

Persons of Contact: Carly Roberts, VP for Activities

Date: June 5, 2013

Reasoning:

Due to unfortunate circumstances, there has not been adequate time to produce a high-quality document that would be appropriate to pass into policy. There needs to be more time put into the document by next year's AS President and Communications Director before it will be ready to bring to an AS BoD meeting.