

**Western Washington University Associated Students  
Board of Directors Meeting**

Tuesday, September 17, 2013

VU 567

**AS Board Officers:** *Present:* Carly Roberts (President), Josie Ellison (VP Academics), Jarred Tyson (VP Activities), Hung Le (VP Bus Ops), Mayra Guizar (VP Diversity), Kaylee Galloway (VP Governmental Affairs) and Robby Eckroth (VP Student Life)

**Advisor(s):** Kevin Majkut, Director of Student Activities

**Guest(s):** AS Board Assistants: Sheridel De Vera, Amy Kleitsch, Max Zentner; Nina Olivier, AS Environmental & Sustainability Programs; Nate Panelo, AS Ethnic Student Center; Hannah Leone, Western Front

**MOTIONS**

**ASB-13-SUM-23** Create an Environmental Club President's Committee to establish communication and collaboration between the Environmental Clubs on campus and the AS Environmental and Sustainability Programs. *Passed*

**ASB-13-SUM-24** Approve the updated AS Legislative Affairs Council Charge & Charter. *Passed*

**Carly Roberts, AS President, called the meeting to order at 3:00 p.m.**

**I. APPROVAL OF MINUTES-** the approval of the minutes were postponed to the next meeting.

**II. REVISIONS TO THE AGENDA-** Move Info Item Board C. to Info Item Guests A. Strike the Other Business A so that more information can be gathered.

**III. PUBLIC FORUM** (*comments from students and the community*)

**IV. INFORMATION ITEMS - Guests\***

A. ESC iPad Mini Request

*(20 minutes)* Guizar Doc. 5

The Ethnic Student Center (ESC) has struggled with getting information from club events for assessment purposes. This request is for the purchase of two iPad minis to aid with assessment. The university pays for a system called Student Voice which has an efficient way to get assessment information that was written for Apple products. With the Microsoft Surfaces the AS recently purchased, connecting to the internet has been problematic. Some ESC events happen off campus and internet is not available. They have been using this program for the last year and attached the results. The number of responses were very low because the participants didn't want to use their smart phone to log in to the internet. They would be doing an incentive based survey by entering people into a drawing for a gift certificate if they fill out the survey. Le thinks that it is odd that the software is only for apple products. Nate Panelo worked with Chris Miller, VU Information Technology Manager and confirmed the need for Apple. Majkut said that Campus Labs was purchased by the division of Enrollment and Student Services. They bring a multifaceted process and provide support in development of the surveys. There are also archives of past surveys, WWU participates in national surveys to allow for comparison against national colleges. Majkut said it is a much more robust service than Survey Monkey, which the AS currently uses. Panelo said that campus labs is more specific to higher education. Panelo said that if there is newer technology then people are more excited about filling out a survey. There is a big process to check out tablets from the enrollment and Student services. Roberts is not sure about the cost benefit would be because the tablets have many more features than will be used. She is wondering what would happen with the technologies in between meetings. Chris Miller said that they could use these in presentations and the technology will be housed with the ESC Program Coordinator. There would be restricted access to downloading apps that would be controlled by Miller. Le thinks that new technology is exciting. He would like to see a good

check-out system and ensure that abuse is not occurring. Galloway wondered if they could create a pool of devices for people to be able to access. Le thinks that having a pool is a good idea. It is harder to keep accountability in offices versus a centralized area. Le's concern is about the cost benefit of this and is concerned that the main reason they are making this request is for the few events that are off campus. He suggested using paper evaluations for off campus events. 4 dittoes. Roberts would like more information about checking out the existing fleet of iPods. She has been to events where they were used and feels that they are accessible. Le said they are also able to check out items from ATUS. Majkut appreciates that the ESC is moving in this assessment direction. This is one of the things discussed in the Assessment process.

## V. ACTION ITEMS - Guests\*

- A. AS Environmental Club President's Council CC (10 minutes) Eckroth Doc. 1  
Eckroth worked on the revised edits. "Council" was changed to Committee throughout the document. They also removed the subcommittees, funding, and Rules of Operation. Tyson asked how they will enforce club member attendance. Eckroth said they are trying to make it more accessible by saying that any member of the club can attend. Roberts said this is well put together and a lot of thought went into it. Kudos to Olivier for putting in so much time and effort.

*MOTION ASB-13-SUM-23 by Galloway*

Create an Environmental Club President's Committee to establish communication and collaboration between the Environmental Clubs on campus and the AS Environmental and Sustainability Programs.

Second: Tyson                      Vote: 7 - 0 - 0                      Action: Passed

## VI. PERSONNEL ITEMS (subject to immediate action)

### VII. ACTION ITEMS - Board\*

- A. AS Legislative Affairs Council Charge & Charter (10 minutes) Galloway Doc. 2  
Galloway said that everything changed was per recommendations from the last meeting and marked in bold. The AS Legislative Liaison was moved back to non-voting and students at-large changed to 6-8. The Local Liaison was added as needed and non-voting. Roberts thinks that Galloway's time and effort is clear. She feels this sets the committee up for success.

*MOTION ASB-13-SUM-24 by Le*

Approve the updated AS Legislative Affairs Council Charge & Charter.

Second: Eckroth                      Vote: 7 - 0 - 0                      Action: Passed

### VIII. INFORMATION ITEMS - Board\*

- A. AS Transportation Advisory Committee Charge & Charter (5 minutes) Eckroth Doc. 3  
The only changes made were the date and removing the Student Senator. They only had 1 at-large student last year and that was fine even though there is room for four, so another member is not necessary at this time.
- B. Viking Lobby Day Request (10 minutes) Galloway Doc. 4  
Galloway said that this was a rather long proposal because she was detailed in the summary page. She is asking for t-shirts, publicity efforts and thank you cards for the legislators. She is really excited about the logo and thanked Roberts for the idea. Ellison thinks the logo is great. Le feels this should be funded out of reserves [FXXRES]. He is the budget authority for Operational Enhancement and he has been viewing this as personnel shortfalls or enhancement of service delivery. Last year they used \$6,600 out of \$10,000. If there is money left over then it would go back into reserves for disbursement. Galloway said this is probably a larger conversation about

interpreting budgets and who has the authority to interpret. Roberts clarified that while Le is the Budget Authority for the budget all expenditures are passed by the Board. She felt he is more of a steward of the budget but Le said he sees himself as a conduit. Roberts thinks this is a very thoroughly thought out request and will help reach out to more students. She feels the event should be more accessible so that any student can attend. 4 dittos. She thinks the investment in getting students engaged and having the thank you letters to the legislators are well worth it.

**IX. CONSENT ITEMS** *(subject to immediate action)*

**X. BOARD REPORTS**

**President**

Carly Roberts reported that the Men's Resiliency Group is looking for new students and figuring out where the project is going to go from here. She had a meeting with university communications to talk about student relationships with the community specifically information about parties and the party bus. She received interesting information about the percentage of people who are Western Students involved in partying. It is about a third of the people involved but most people in the community perceive that this is Western students. She is looking forward to the Board working on this and also rental advocacy. The Welcome Week newsletter will be going out every on campus student to advertise events that are happening on campus. It also includes a letter from the AS President. She hopes that this is but a small seed that will grow and become an annual outreach to first year students.

**VP for Academic Affairs**

Josie Ellison reported that Cade Schmidt sparked an idea about adding a question about inclusivity to the teacher evals. There is a process they would go through to add a question and they would be working with the faculty. The goal of this would be to make Western a safer place for students. She is working on an email to faculty. Kudos to the Personnel Office for their awesome job on AS Training. 4 dittoes.

**VP for Activities**

Jarred Tyson reported that he met with all offices he is associated with and discussed their relationships. He is excited to see them do amazing things this year. Throughout the summer he has been looking at ways to support the club system. He was inspired by Le and Burke's work on the budgets. He would like to do a club consolidation process for clubs to get policies, procedures, funding information, etc. It will also include things like potential resources like Activities Council and the Club Hub. He has also been thinking about a consistency in club names. There are many clubs named WWU, Western, Western Washington University and this can lead to confusion and difficulty. They are looking at whether it would benefit the club system to be uniform in this area.

**VP for Business & Operations**

Hung Le reported that the last few weeks he has been working with Nidia Hernandez on fall training. She has been doing a really great job facilitating training and took a lot of risks that paid off. They have been developing a training center that is similar to the budget center. They are looking at developing an assessment center to help with the AS Assessment Process. The Divestment Committee will be hearing a speaker from Common Fund, the group that invests for Western.

**VP for Diversity**

Mayra Guizar reported that she is working on getting students to the Oregon Students of Color Conference in November and figuring out hotel accommodations. She was thinking of just taking one vehicle down but now they are thinking of sending two vehicles attend then some student leaders from the ESC. A student came to her from HANDS wanting support for this program, because they lost Americorps funding. They are looking at putting this in Compass to

Campus. She will be working with this student to get background information on HANDS and help decide the best way to move forward. This is an important program. The ESC Bylaws are in draft form and being reviewed by the ESC Staff.

### **VP for Governmental Affairs**

Kaylee Galloway reported that she, Roberts, and several others attended a Washington Student Association (WSA) Board of Directors meeting in Seattle. She said that the group of students representing all public colleges and universities discussed many topics. First, there was a presenter on Pay It Forward, which is a program that would allow students to attend community college, technical college, or university free of cost up front with the expectation that students pay 4% of their income for the next 25 years. She said that this might be an issue that shows up on the WSA Statewide Legislative Agenda, so she encouraged everyone to research this topic. At the WSA meeting, she said that they also talked about developing a program called Summer in Seattle, brought to the table by Patrick Stickney, which would train a small group of students in organizing over the summer providing them with hands on experience. There will be a committee put together to discuss the project and to present the recommendation to the Board. She said that Roberts said she would be appointing Stickney to the committee. Galloway also said that there was a really great end of the year legislative report prepared by the WSA Executive Director on all of the issues that WSA worked on this year. She said that WSA also talked about the process for setting issues this year. Galloway said that she proposed the idea of changing the issue choosing process to one similar to the United States Student Association's (USSA) process for submitting Action Agenda items. She said that she has since discussed the idea in depth with the WSA Executive Board, prepared the proposal process as she sees fit, and hopes to implement the same process here on campus. She said that it will be really helpful to develop an accessible process so that all students or student groups are able to put ideas forth for any of the many legislative agendas that will be prepared in the Legislative Affairs Council (LAC). She said that if it is roughly the same process as USSA and WSA, then Western can bring more issues to the table to have a bigger voice in the state and national legislative agendas. Galloway also reported that she has been preparing for the first LAC meeting, which she hopes will be on October 14<sup>th</sup> from 4-6pm in VU 567. She said that this meeting will be very informative and will discuss many topics including the Legislative Action Fund, the new funding request process she developed for the Legislative Action Fund, LAC Bylaws, and LAC Rules of Operation amongst other topics. Also, she said that Western Votes is getting ready for the year. She said that there will be a Western Votes General Assembly from 4-6pm on October 23<sup>rd</sup> in VU 462A. She said this is where Western Votes will pass the new Bylaws as well as the issues they hope to see on the WSA Statewide Legislative Agenda or the AS Legislative Agenda. She strongly encouraged everyone to attend this meeting. Lastly, Galloway reported on a few important dates. She said that on Thursday October 3<sup>rd</sup>, the Environmental and Sustainability Program Office (ESP) along with the Representation and Engagement Programs Office (REP), will be hosting a panel about the coal train in AW 204. On Thursday October 17<sup>th</sup>, the REP will be hosting the Committee Orientation night and on Monday October 21<sup>st</sup> at 5:30pm in AW 204, the REP will be hosting a Whatcom County Council Candidate Forum.

### **VP for Student Life**

Robby Eckroth reported that he has been researching the potential impacts on the proposed Ambling University Development Group off-campus boarding/rooming house. Last week he finished assessing the Alternative Transportation job description and will be bringing it to the next Alternative Transportation Fee Committee meeting. Next Thursday will be the first meeting of the year and they will be looking at use of ecigarettes and purchasing a new shuttle.

## **XIII. OTHER BUSINESS**

**THE MEETING WAS ADJOURNED BY ACCLAMATION AT 4:02 P.M.**