

**Western Washington University Associated Students
Board of Directors Meeting**

Friday, January 10, 2014

VU 567

AS Board Officers: *Present:* Carly Roberts (President), Josie Ellison (VP Academics), Jarred Tyson (VP Activities), Mayra Guizar (VP Diversity), Kaylee Galloway (VP Governmental Affairs) and Robby Eckroth (VP Student Life)

Advisor(s): Kevin Majkut, Director of Student Activities

Guest(s): Nic Doherty, AS Elections Coordinator; Morgan Burke, AS Business Director; Daley Smith, AS Productions Director; Darioush Masourzadeh, AS Special Events Coordinator; Raquel Wilson, VU Finance Office

MOTIONS

- ASB-14-W-1** Approve the minutes of December 11, 2013. *Passed*
- ASB-14-W-2** Suspend rules to move Info Item D to Action Item A. *Passed*
- ASB-14-W-3** Approve the AS Vice President for Business & Operations Job Description as amended. *Passed*
- ASB-14-W-4** Approve Consent Item E. *Passed*

Carly Roberts, AS President, called the meeting to order at 3:23 p.m. (there were technical difficulties)

I. APPROVAL OF MINUTES

MOTION ASB-14-W-1 by Ellison

Approve the minutes of December 11, 2013.

Second: Eckroth Vote: 6 - 0 - 0 Action: Passed

II. REVISIONS TO THE AGENDA

III. PUBLIC FORUM *(comments from students and the community)*

IV. INFORMATION ITEMS - Guests*

A. Large Event Loan Request

(10 minutes)

Doc. 1 Tyson

Darioush Masourzadeh, AS Special Events Coordinator said that this request is primarily for Craig Robinson because he has been in talks to bring him to Western for a reduced rate, his normal fee is \$50,000 but he will be traveling through this area. If these talks fall through there are other performers of similar caliber that they would like to bring, such as John Mulaney who was a writer for Saturday Night Live and is the top requested comedian by students. Student interest on campus for comedy and variety is extremely high. 96.6% of students were interested in seeing comedy here on campus. Craig Robinson falls in the top four categories for comedy out of twenty and falls under variety as a celebrity. There are many options for comedy and Craig Robinson's numbers are impressive. AS Productions will be offering cheap subsidized tickets. For instance Nick Offerman last year was \$30 in Seattle and \$16 for students on campus, this show sold out within about a week and had very positive feedback from the show. The AS seeks to do inclusive events and they want someone who is not offensive. AS Productions has been bringing larger performers to the school which gives Western a better reputation. Daley Smith, AS Productions Director said that they are asking for the money in order to be able to guarantee the contract offer to the artist, but she feels confident that they would be able to pay back. Robby Eckroth, AS VP for Student Life said that some of the movies that Craig Robinson has been in could be offensive. Masourzadeh said that Robinson has pretty broad range and is also uses music in his standup, it should be less offensive than his movies. There are also a few backup plans built in and there are more options than those listed. Obviously there is no guarantee that the artists will say yes to the offer. Carly Roberts, AS President said that it is hard to find a program that won't offend anyone and she trusts the AS

Productions staff to make good judgments. Smith said that Mulaney is even less offensive. Roberts would like to consider moving this to an Action Item because it is hard to get offers out and she would rather the program not be pushed back until dead week. Kevin Majkut, Director of Student Activities said that the Large Event Loan Policy states that they must have a two week process for approving funds. He invited Raquel Wilson, AS Finance Office Manager and Morgan Burke, AS Business Director to help evaluate the financial aspects of the event. Wilson feels that the loans are to fund a specific event or performer. Wilson said that the venue is listed on campus but has been changed to Mt. Baker Theatre, she wondered if the expenses were different. Masourzadeh said that Mt. Baker is a flat rate and ends up being comparable because on campus they have to pay for student security, etc. In this office they work on strict timelines and have to have 5 weeks before the show and they would like to be adaptable to other proposals. Roberts said they should look into changing the policy because the process for booking artists is so fast. Majkut said that the reason why the policy was put in is because the funding is a large amount that might not be paid back. Majkut also thinks that the Board has approved about three or four people in order of importance to help with the contractual issues. It is up to the Board to decide if they approve all of them or if it is just a few. Smith thinks that winter break is part of the problem. Smith said that asking for funding for only one performer is very difficult because the reality is the first choice is not likely to work out. Roberts said that it would be helpful to have a priority list of what they are proposing. Roberts clarified that the date should be Thursday, February 13th. Some more information about the costs for Mt Baker would also be helpful.

- B. AS Special Election Funding Request (10 minutes) Doc. 2 Roberts
 Carly Roberts, AS President said that in normal years the AS doesn't budget for Special Elections, so funding is needed. Nic Doherty, AS Elections Coordinator said that there is no guarantee of public financing in the AS Election Code. This was to protect the financing of the general elections. He would like to allow for public financing in this election so that the process is more accessible. His interpretation is that if the Board passes this they can offer public financing. Also the funding per candidate is \$50 instead of \$150 during a special election and the numbers will be adjusted later. Josie Ellison, AS VP for Academic Affairs thinks that this allows for more people to participate. Doherty said that students are able to expend from the funds after the start of the filing period.
- C. AS Election Code (20 minutes) Doc. 3 Galloway
 Carly Roberts, AS President would like this to be seen as an Information Item twice due to the extensive changes, there are 19. The Board agreed. Nic Doherty, AS Elections Coordinator said that these are the justifications for the changes the Election Code Review Committee recommended. #1 They made the rest of the candidate packet to the Code binding because not all of the forms in the packet were required in the code. Kevin Majkut, Director of Student Activities and Cindy Monger, AS Board Program Assistant did some scheduling for the summer training which will help to clarify when the Board is required to be available. He would like this to be added to the qualifications. Ellison dittoed. #2 The committee felt that it would be appropriate to have candidates collect petition signatures face to face in order for them to qualify. This means that they will need to interact with the constituents instead of just having a friend collect signatures. Kaylee Galloway, AS VP for Governmental Affairs is concerned that this disproportionately effects students who work and may not be available. Robby Eckroth, AS VP for Student Life said that it was hard for him to get signatures because of his job. He thinks that the election period is how people decide who to vote for, not when people sign up. Mayra Guizar, AS VP for Diversity understands the intention but feels it could be inconvenient. Doherty feels that this might be hard to enforce, but feels that the intention in getting a candidate to interact with students. Carly Roberts, AS President suggested "signatures must be collected by the candidate" this

would not exclude them from speaking to classes. Doherty clarified that this would not apply to initiatives. Galloway asked what the purpose is of collecting signatures, is it to limit people running? Or some other reason? Eckroth thinks that having people sign the petition shows more dedication. Roberts said that it shows there is at least some support for this candidate on campus. She feels if someone can't get this many signatures then it is a waste of student funding for public financing if they don't have support. She thinks that it is also a test of sorts because if a student can't collect that many signatures in a low pressure environment then it might be hard for them to speak out in a Board Meeting or in other hard situations Board members face. Josie Ellison, AS VP for Academic Affairs said that it is also a way to advertise for the coming election. Galloway thinks that having a campaign manager can show organization and dedication. Roberts said that this is a college campus and thinks that there is something fundamentally important about someone putting themselves out there and physically making themselves available to students. Doherty feels that it is a value statement that the AS wants candidates that interact with students and that being a Board member is hard work.

#3 Doherty thanked Monger for her work on the Initiative procedures; they are now easier to read and chronologically listed so that the students know what they need to do to bring an initiative. They also included a requirement that a student gets a Board Sponsor to make sure that any additional information is given to the student ahead about any concerns the Board might have or historical information. Monger said that it helps for the Board to know that an initiative is coming.

#4 Doherty said the committee suggested allowing one student to bring only one initiative as the primary sponsor. He thinks that it shouldn't be hard to have someone else be the primary sponsor for an initiative if there is interest in the subject. Roberts has concerns about public entities trying to get involved in student elections. Majkut feels that elections should only involve students. He made some notes about where they could add this to clarify. He feels that other groups should not be able to take out an ad in the Western Front, for example. In the past there have been issues with faculty and staff becoming overinvolved in student elections. Galloway said that there might be student affiliated clubs such as departmentally sponsored clubs and it should not just say AS Clubs.

#4 The Board still has limited control of adjusting initiative language and a definition of misleading is now included. They used some language from Board Meetings where initiative wording was changed. Doherty thinks that this is important in reviewing the final language. Change to the authority section includes changing "recommend" to "instruct" The committee felt that with all of the checks and balances added in then the Board should do what the students have voted on. This was to show that the student voice does have some weight. Majkut raises concerns about this because there are many potential things that might fit the language requirement, but are changes that have implications that are not appropriate such as changing policies or demanding allocations of funding without the overall knowledge of budget implications. He is not sure how to balance the needs of the people and the responsibilities of the Board. There really isn't a lot of time between when an initiative language is passed and when it is voted on. He doesn't have a procedural concern with number 3. Doherty said that Majkut was very valuable to have in the meeting. They felt that having a Board sponsor helped with this. Maybe add in the definition of Board Sponsor. Galloway clarified that Board Members can bring multiple initiatives.

#5 Doherty said that the code of conduct is now binding.

#6 Clarification of websites. There was room for interpretation over whether a candidate could use their personal Facebook page and make it into a campaign website. If the code was followed directly they would have to delete their personal Facebook page at the end of the campaign period. This would clarify to say that a dedicated page must be deleted. Roberts asked about deactivating a page verses deleting completely. Doherty thought that in the interest of fairness it should be fine as long as it is not available publically. However, making it live

again would make it a violation of the code from the previous election, not the current. Galloway suggested adding deactivate it. Doherty said that the idea was to not be able to reuse pages in the interest of fairness. Jarred Tyson, AS VP for Activities doesn't feel that there is a way to ensure that they deleted it. It could be encouraged through the wording in the code. Doherty said that they could use an existing Facebook page as a way to communicate with constituents as long as it is no longer a "Vote for" page. Their concern was that if the page is reactivated it will already have many "likes", which could be an unfair advantage. They also thought that this would stop people from using already established pages (such as a personal webpage) as an election page because it would need to be deleted at the end. Tyson feels that there would have to be person monitoring through the REP office because social media is so dynamic. Doherty said that another issue that came up is that there can be many social media outlets. He feels that it would be really hard to monitor without having an account in the same social media in order to know how it works. He will rework this section. Guizar thinks that if the people liked the page the first time, those people would probably still support the candidate. However, she does see that it could be an advantage. If a page is used as a way to communicate with constituents for a current Board Member, they shouldn't convert it to a campaign resources. Ellison is in favor of not being able to renew pages as someone who didn't have a lot of involvement when she started campaigning to be on the Board. Tyson said that as technology advances they need to be able to adapt and change the policy. He thinks that they need to figure out a way to monitor. Roberts thinks it is acceptable to leave the policy the same so that purchasing space on Facebook would not be allowed. Eckroth thinks that it is hard to track. Roberts thinks it is accessibility and spreading the word but it is hard to know if this would be targeted to western students. Roberts said that there are limited amount of URLs so there should be an option for purging a page and using the same URL. She thinks that might be too detailed for an Election Code, but maybe they should just have a sentence about people who have run previously needing to contact the Elections Coordinator.

#8 Doherty said they clarified what is acceptable for AS Employees

#9 They were explicit that people cannot run ticket campaigns. Students can not run as a team. Each candidate is running on their own merits. The committee didn't feel that ticket campaigns had any place at Western.

#10 Any AS Employees that are not AS Board Members must delegate any Election related job duties. There was something in the Code that said that if there wasn't another option the duties would fall to the AS Elections Coordinator. He removed this because he is not qualified to do many of these jobs.

#11 They made an exception to campaign expenditures that they don't have to budget for volunteer labor including people holding signs, taking photos, designing posters, etc. Also if someone already owns something, they can use it for the campaign. Galloway wondered if there is a way for people to log what they use without putting it down as an expense.

#12 Doherty said they changed the amount that people qualified for but not the overall amount. This would mean that if there is a small amount of people running they would have more funding. This would increase the campaign spending limit to \$250. Doherty said that in communicating with the Board Members and people who ran that in order to make the AS Elections more professional and more visible it would help to have more funding. The committee felt that in order to have the campaign taken more seriously and show the importance of the position, they should increase the limit. This was a change that was based on feedback of candidates. \$250 is approximately the request of what they would see as the upper limit of what they would need to spend. Ellison asked Board members to say what they spent on their campaign. Guizar said that she used \$150, Ellison \$130, Roberts under and just over \$100 in her two successful campaigns, Eckroth used \$130 but had 40 posters left, Tyson used \$150 but had extra posters. Galloway used \$150. She said that she used \$100 for the basics, and then had to choose between buttons and banners. Doherty said that one of the other issues that came up was the cost of the plain paper banner and then the weather proof banner. If they have

to replace the paper banners, then this is an added cost. Ellison asked if they wanted to just add \$50 the first year to see if it has an impact. Guizar thinks that \$100 is an amount that some students can afford but others can't Ellison and Roberts dittoed. Some students would be put in a difficult position in deciding to use money for their campaign or food. It also discourages people from wanting to run. Eckroth doesn't think it should be increased at all. He thinks that it disadvantages people who don't have access to as much money as someone else. Roberts said that the whole point of public financing is to make it accessible. Part of running a campaign is budgeting and being organized and it is possible to run a polished and professional campaign for \$150. Just because they throw a bunch of money at something, doesn't necessarily increase the quality. She is in favor of leaving it at \$150. 3 dittoed. Galloway said that public finance would increase \$50 she feels that \$50 increase in the budget then that would give more flex. Her thought is increasing to \$200. Doherty said that they would rather have people be honest about spending a larger amount or have people cheat on their statements. Eckroth thinks that having less money makes people be more creative. He feels that the research and budgeting is all things that they have to do as a Board Member. Running a campaign for these positions should be challenging because these jobs are challenging. Roberts clarified that the upfront cost is what concerns her. Ellison said that students can be reimbursed in two payments

Guizar left the meeting briefly

#13 If a candidate has to get something replaced that was intentionally damaged it could be replaced at zero cost. The Board requested a definition of intentional vandalism.

Galloway left the meeting briefly.

#14 Recycled or reused materials are assessed at a fair market value.

#15 Eliminates the mediation process. Scheduling for this was difficult and would draw out the grievance. It is something that has never been used. [Also the mediation program through the Legal Information Center was never seen through to fruition.]

#16 submit a plan for bad weather stating where polling stations will be and publicize.

#17 They removed the changes to the bylaws from the initiative, but students can bring requests to the board for consideration as a referenda. This is because the bylaws are so far reaching and all requests for changes should be reviewed by the Board for content.

#19 To alleviate the pressure on Monger, the AS Elections Coordinator will be present at the deadline for filing so that no one begs Monger to make an exception. A grievance will be filed and the elections board will decide whether to accept the packet.

#19 definition of misleading. The date of the minutes that are quoted are listed in the doc.

D. AS VP for Business & Operations Job Description (10 minutes) Doc. 4 Roberts Carly Roberts, AS President said this change was made for AS Special Elections because it isn't possible for any student to qualify for this position in its current wording because there hadn't been 2 complete quarters in this academic year as referenced.

MOTION ASB-14-W-2 by Guizar

Suspend rules to move Info Item D to Action Item A.

Second: Ellison Vote: 6 - 0 - 0 Action: Passed

MOTION ASB-14-W-3 by Galloway

Approve the AS Vice President for Business & Operations Job Description as amended.

Second: Tyson Vote: 6 - 0 - 0 Action: Passed

V. ACTION ITEMS - Guests*

VI. PERSONNEL ITEMS (subject to immediate action)

VII. ACTION ITEMS - Board*

VIII. INFORMATION ITEMS - Board*

IX. CONSENT ITEMS *(subject to immediate action)*

A. Committee Appointments

Services and Activities Fee Committee

Quy Ton	Theatre	Junior
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Vang Le	Human Services	Senior
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Keira Alkema	Political Science/Economics	Junior
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Western Study of General Education

Maya Price	International Business	Junior
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Emily Owens	Communications	Sophomore
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Legislative Affairs Council

Patrick Eckroth	Environmental Policy	Freshman
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**Sydney Kurle, Eileen Pollet and Daniel Tollefsen are no longer on LAC*

MOTION ASB-14-W-4 by Ellison

Approve Consent Item E.

Second: Eckroth Vote: 6 - 0 - 0 Action: Passed

X. BOARD REPORTS

President

Carly Roberts thanked the Board as they distributed the duties of Vice-President for Business and Operations. Everything will be covered for the next month and a half. She wants to recognize that everyone is taking on additional work and be sensitive to this. She is still available despite the fact that she will be very busy.

VP for Academic Affairs

Josie Ellison reported that Academic Coordinating Commission (ACC) has been discussing the 20th version of the Academic Honesty Policy. Most of the changes have been included. The students for Western Study on General Education have been appointed and they will be reporting to cue about the feasibility of General University Requirements (GUR) reform. First year experience spoke about students in low academic standing after freshman year fall quarter. It is at 16.8% including running start. The numbers have been increasing over the years and this is partially because of some of the longer waiting lines at academic advising and the lowered requirements of students admitted. Kudos to Galloway on her work for Viking Lobby Day - unanimous dittoes.

VP for Activities

Jarred Tyson reported that AS Productions (ASP) is having a concert tonight featuring Austin Jenkes and Polecat. Kudos to Caitlyn Glinski for putting in such great work. The Club Hub will be having the AS club showcase February 10th – 14th on North Campus and February 18th – 21st on South Campus. KUGS had technical difficulties recently and wasn't broadcasting. The transmitter and antennae burnt out and it took a long time to get the temporary antenna. It is good to hear them on the radio again. Tyson met with Katie Rothenberg, Assistant Director of Athletic Marketing, to plan some collaboration with the AS. AS Activities Council will be meeting on the 13th and has some big funding requests. The REC Center advisory committee has yet to meet this year but will do so on the 23rd of January. The Athletic Director Search Committee will be meeting on February 3rd and will be reviewing candidates soon. He was contacted by the women's water polo team because they ran into scheduling difficulties so their practice is at 10-11:30 pm which is inconvenient as a student and during the winter. It is negatively effecting the team. Tyson hopes to help find a remedy for this problem. The calendar integration project will meet on January 13th and will include changes such as visual design Orgsync integration and new filtering features. This will eventually be on MyWestern.

VP for Diversity

Mayra Guizar reported that ESC finally received their iPods, there was no assessment of how this worked because they didn't have them. The ESC is working on a checkout process. The Sexual Awareness Center will possibly be submitting a resolution supporting Consent Culture. She is putting together the agenda down for the Viking Lobby Day closed space and will be facilitating because everyone else wasn't able to attend. She is going to put a suggestion to start earlier in her legacy document. The Filipino American Student Association (FASA) heritage dinner is tomorrow at 6:00 pm. Sheridel De Vera has helped choreographed some of the dances. Guizar will take pictures.

VP for Governmental Affairs

Kaylee Galloway reported that Legislative Affairs Council (LAC) will be looking at two large funding requests and an issue. Legcon will be a United States Student Association event. A funding request for Environmental Lobby Day will be proposed. It is in accordance with Western's Legislative Action Fund and is a good example of how money can be spent effectively. Kudos to Patrick Eckroth, the new intern in the REP office. He helped put together a stance protocol and bill tracker. Viking Lobby Day hasn't taken much time. She is excited and for the most part the itinerary is together. There will be four workshops and a group meeting. Sherry Burke and Garret Havens from the Washington Student Association will be presenters. Kudos for Guizar and Polly Woodbury for putting together the people of color content, and Matt Smith for the ally space content. She has secured a speech from Bruce Shepard for Viking Lobby Day. She is still working on coffee with Bruce for a small group of students. They are at 68 meetings which is good news. Thanks to Amy Kleitsch, Max Zentner, Sheridel De Vera, P. Eckroth, Ellison, Sarah Kohout, Matt Bobbink and Guizar for planning. Lisa Rosenberg, Kevin Majkut, Cindy Monger, Patrick Stickney. She is so grateful for the help. She had a good meeting with Burke and Havens to prepare for legislative session, which starts on the 13th. They like the legislative agenda. Western Votes will be having a teach-in on student debt later in March. The Alternative Transportation Fee Committee has been a great opportunity to see how student life and government can work together on this issue. She is excited to start working with to have an organizing side to the project. They are looking to mobilize students to increase access to the Late Night Shuttle as a branch of the public health and safety proposal. Joseph Levy had a great meeting with city council person Roxanne Murphy. Galloway is looking forward to fostering a stronger relationship. Matt Bobbink is doing well in Olympia.

VP for Student Life

Robby Eckroth reported that two Green Energy Fee projects have moved on to the next stage. There will be 10 bicycle fix-it stations throughout the campus. New led lighting in the Performing Arts Center (PAC) has also been approved. The Alternative Transportation Committee had a small work group session where they looked at proposed routes and which roads would be more suitable for different routes. The Alternative Transportation will be doing work to have a few different scenarios. During Transportation Week this will be presented to students to get them engaged in this process. Galloway, Ellison and Eckroth got to see the new online parking website where students can pay various fees online. It will be implemented in February and the three gave recommendations for changes to make it more accessible.

XIII. OTHER BUSINESS

The meeting was adjourned by acclamation at 5:35 p.m.