

**Western Washington University Associated Students
Board of Directors Meeting**

Friday, January 17, 2014

VU 567

AS Board Officers: *Present:* Carly Roberts (President), Josie Ellison (VP Academics), Jarred Tyson (VP Activities), Mayra Guizar (VP Diversity), Kaylee Galloway (VP Governmental Affairs) and Robby Eckroth (VP Student Life)

Advisor(s): Kevin Majkut, Director of Student Activities

Guest(s): Darioush Masourzadeh, AS Special Events Coordinator; Daley Smith, AS Productions Director; Casey Hayden, Student Activities Advisor; Nic Doherty, AS Elections Coordinator

MOTIONS

ASB-14-W-5 Approve up to a \$12,000 loan from the Large Event Loan Fund for one of the three artists. *Passed*

ASB-14-W-6 Approve an underwrite of \$500 for the AS Special Election to be transferred from Operating Enhancement [FXXENH] to AS Elections [FXXELC] when final numbers are known. *Passed*

ASB-14-W-7 Approve Consent Item A. Committee Appointments. *Passed*

Carly Roberts, AS President, called the meeting to order at 3:07 p.m.

I. APPROVAL OF MINUTES

II. REVISIONS TO THE AGENDA- move Action Item C. to Info Item A

III. PUBLIC FORUM (*comments from students and the community*)

V. ACTION ITEMS - Guests*

A. Large Event Loan Request (10 minutes) Doc. 1 Tyson
Darioush Masourzadeh, AS Special Events Coordinator is asking for \$12,000 from the Large Event Loan Fund and he is taking \$15,000 out of his budget. The maximum amount of tickets he would need to sell 35 at \$35 non student tickets and 600 at \$18 each student tickets for Craig Robinson in order to pay back the loan in full. Mt. Baker occupancy is 1,509. He would pay back the loan first and any losses should be handled by the AS Special Events Budget. There was a lot of interest on survey monkey ASP Taste Test and past numbers for comedy shows have sold at this level. Masourzadeh said that the show will be on Thursday, February 13th. Eckroth asked about meeting the publicity center deadlines which are 5 weeks out. Daley Smith, AS Productions Director said that this happens occasionally with AS Productions due to negotiations for artist contracts. If the PC can't make it then the AS Productions would design a poster. Roberts asked if they are approving any of these three artists. Majkut said that traditionally, the Board wanted to have a sense of who the performers are when they are allocating this much funding. Requiring payback at 80% and limiting this to a two week process was implemented to avoid getting into a situation where an applicant asks for a large amount of funding, without telling who the artist is, and asking the Board to make a decision that day. There is no requirement that they have to name a specific artist. It depends on the Board's level of trust in the applicant in terms of what they are asking for. Traditionally it has been one of these several artists listed, or they could approve an artist or a similar artist. Majkut said that Board makes a decision based on the information provided and how popular the artist is going to be and the possibility of paying back the loan. Roberts said that after reviewing this policy again she feels that it meets the requirements. She feels that the three selections are notable people that would sell tickets. Guizar dittoed. Roberts asked if there would be a shuttle for students to the Mt. Baker Theatre. Smith said that they could look into this, but with the bus and late night shuttle she is unsure if it is necessary. Masourzadeh said that they could talk to the Alternative Transportation Coordinator. Majkut said that if one of the three artists

doesn't work out and they need to add someone else, then they will bring it back as an action item.

MOTION ASB-14-W-5 by Ellison

Approve up to a \$12,000 loan from the Large Event Loan Fund for one of the three artists.

Second: Guizar Vote: 6 - 0 - 0 Action: Passed

B. AS Special Election Funding Request (10 minutes) Doc. 2 Roberts

The numbers reflect the \$50 campaign financing for the AS Special Election.

MOTION ASB-14-W-6 by Galloway

Approve an underwrite of \$500 for the AS Special Election to be transferred from Operating Enhancement [FXXENH] to AS Elections [FXXELC] when final numbers are known.

Second: Ellison Vote: 6 - 0 - 0 Action:

IV. INFORMATION ITEMS - Guests*

A. AS Election Code (20 minutes) Doc. 3 Galloway

Nic Doherty, AS Elections Coordinator said there was a revision to the total allotment allowed to be spent section in section 5a. \$200 in total expenses is now listed with up to \$150 is public financing. Eckroth thinks that \$200 is a lot to spend on an election. He spent \$130 on his election and had 40 posters left over. Galloway would like to have the level be \$200 because costs are increasing, it is equitable because public financing has increased as well. She also said that people do not have to spend the full \$200. Roberts is in favor of leaving the limits where they currently are until there is a measurable increase in costs on campus. It was hard for her to run her campaign on \$100 because she was not able to pay the upfront costs for more. She would like to keep the playing field as level as possible. Tyson and Guizar dittoed. She thinks it is irresponsible to increase this. Majkut doesn't believe the amount has changed since it was instituted in Spring of 2011. Galloway thinks that increasing access to public financing might be more helpful because it would allow people without money to get reimbursed for more expenses (up to \$150 where in the past they only could receive \$100). Roberts said there are still people who can't spend the upfront costs of up to \$200. She doesn't feel that they should have the whole campaign covered by public financing. She thinks the numbers should stay the same. Roberts said this is one thing she admires about WWU AS Elections. At other campuses, students spend a lot of money on elections. She like keeping this humble. Guizar feels that \$200 is in the middle, she had trouble keeping within the budget and she feels comfortable with that. Galloway feels that the reimbursements can happen two different times during elections to allow for students not to have to pay so much up front. Doherty would like to work with Publicity Center and Copy Services to find a way to charge directly out of public financing so that students don't have to pay upfront for these expenses. Tyson feels that more funding would mean more paper that will eventually be recycled. He thinks that increasing funding could increase the waste and feels western students' value sustainability. Doherty said that there is growth in the student population and it has been a slow but steady increase. The committee felt that there are more people to reach out to and they should consider this in the costs of the elections. Eckroth thinks that the Board positions require budgeting experience and he thinks students can prove that skill through their campaign by leaving the limits where they are. He got creative in his campaign and sprayed shoe water repellent and on his posters for weather proofing. He doesn't think that the Services & Activities fee will be increasing and doesn't think they should make unnecessary expenses to a budget that might not be receiving additional funds. Guizar feels increasing can help reach more students. Doherty left the overall budget the same, so the public financing would only increase if there were less students running. Doherty said that there is a question of whether they should increase the budget if they have a lot of students running. Roberts thinks that campus is saturated enough during election season. Even when there were only 14

students running they heard complaints about campus being too busy with posters, etc. during election season. Tyson said maybe keeping the limits where they are will encourage students to think more creatively and actively go to student groups or create an online presence. Eckroth said that if they are trying to keep it equitable increasing is not going to be great. A lot of people vote on who they have seen the most and who marketed the best and if someone can cover all the costs up front and getting their publicity up first, this gives them an advantage.

There was a process motion by Tyson to return campaign spending limit values to the original amount. This was seconded by Eckroth. The vote was 3-3-0 and therefore it failed [there is a four affirmative vote minimum] and the amounts will stay as they are in the document.

Doherty said that next change he wanted to talk to them about was dealing with the online campaigning page 8. From the discussion last week he added that pages can be reactivated if they are cleared of likes. There was a concern about limited urls. However, he wanted to keep the playing field as equal as possible. The code now gives the Elections Coordinator ability to decide what content should be deleted. Ellison is comfortable with the language. 3 dittos. The final change was the addition in Section 4 of definition of intentional vandalism. The definition said that it must change what the purpose of the material was or be inappropriate in a way that the AS wouldn't want them displayed on campus or if they are removed completely, then they can be replaced.

Other than that all of the edits were minimal. Such as to Section 3 face to face interactions. "collected by the candidate" there were some formatting changes.

He noted that they get the percentage of students enrolled full time numbers from the Registrar's Office.

There is an adjustment when bringing an initiative to the Board. Previously it was sponsor to bring the agenda item. To evaluate the "legality and desirability" of the initiative and bring it to the meeting. Doherty said that they should talk to a Board member before the meeting ... Doherty institutionalized public financing for special elections. He removed "regular" from the section to open it up for special election public financing.

Page 12 Roberts thinks that it is good to institutionalize equal access whether special election or regular spring election.

Page 11 section 5.a.3. add in "must be approved by the AS Elections Coordinator." Galloway thinks that it might be good to have a list of reasonable things that can qualify. A personal printer is listed, but she thinks that there might be more items. Doherty said that in the interested of fairness that would be good to add. Also this would help ensure that they are all reporting the same amount. At the candidate meeting they are encouraged to bring expenditures that they don't have a receipt for to the coordinator first. Galloway suggested "as determined at the discretion of the AS Elections Coordinator."

On page 2 section 1.d.3. on signatures collected, Galloway wondered whether campaign staff could collect. Doherty thought that the Board wanted the candidate to collect the signatures. Ellison said that candidates can go to classes, as long as signatures are collected by the candidate. Roberts thinks group collection is acceptable if done by the candidate.

Doherty said that after the special election he will be working on better wording for the special election section. He thinks that they might learn quite a bit from this election.

Section 21.a.5. Majkut's concerns was in the next 3 meetings. He thinks that these should be the next "3 regularly scheduled AS Board Meetings." In the use of the word legality when this was originally approved he had concerns because it is not just the law, but university policies. He thinks that they could add a definition for legality.

Section 4 authority Majkut expressed a concern at the last meeting about sections 1-2 and the use of "instruct". He wants to pull back a little on his concern. It doesn't institutionalize the action. The Board could still decide that they are not going to do what the students "instruct". He still favors the "recommends" language, but feels that instruct is acceptable. Majkut said the public isn't authorized to tell the Board how to vote.

Galloway feels that “instruct” could also mean to educate. She might prefer the “recommend” language as well. Roberts said that this was discussed last year for about four hours, she encouraged people to read those minutes.

Eckroth would like to have an assessment of how the \$200 limit went.

Roberts felt odd about the Elections Coordinator being the only person to make the decision to switch from online to paper ballots. It is a big decision, a \$2,700 decision.

VI. PERSONNEL ITEMS *(subject to immediate action)*

VII. ACTION ITEMS - Board*

VIII. INFORMATION ITEMS - Board*

IX. CONSENT ITEMS *(subject to immediate action)*

A. Committee Appointments

Senate Reform Task Force

Sam Weaver Industrial Design Junior

Oscar Aguirre PPE Junior

Ronald Kleinkecht Excellence in Teaching Award Committee

Carlee Wilson Creative Writing Senior

Teacher Curricula and Certification Council

Ann Reid History Freshman

AS Election Board

Oscar Aguirre PPE Junior

Services and Activities Fee Committee

Kurtis Pederson Manufacturing and Engineering Technology Sophomore

MOTION ASB-14-W-7 by Ellison

Approve Consent Item A. Committee Appointments.

Second: Eckroth Vote: 6 - 0 - 0 Action: Passed

X. BOARD REPORTS

President

Carly Roberts reported that she was working with Sarah King, the new Western Students Give Back position, to get her settled and connected. King is excited to make a difference. Even when the position stops the email will still be checked and responded to as she will be using AS.Secretary@wwu.edu. Roberts is enjoying getting to know more about parts of the AS like the Personnel and Business Office as she has taken on oversight of these office while the VP for BusOps position is vacant. Kudos to Eckroth for his oversight of Structure and Program Advisory Committee (SPAC). She wants to be respectful of people’s workloads but if people have the ability to take on more, she would really appreciate help with Business and Operations responsibilities.

VP for Academic Affairs

Josie Ellison reported that Faculty Senate was discussing extended education and how they are trying to imitate the Western experience at satellite campuses. There was a discussion of offering online classes if the on campus classes are full, and few faculty thought that it was a viable option. Academic Coordinating Commission (ACC) is talking about writing proficiency credits. They are working on ACT and SAT changes to English 101. Viking Landing will be expanded this year to allow for people staffing library for academic advising and hopefully specific departments will help. They will be in the Learning Commons. They did get one Student Tech Fee abstract request for a high processing computer for the Biology department.

VP for Activities

Jarred Tyson reported that ASP VU Gallery is showing student art work about motion. The closing reception is January 29th. AS Special Events Viking Con planning committee has begun. AS Films showed Don Jon last night and it was well attended. The Club Hub wanted to have a Club Refresh event but it is postponed. They also opened up applications for the Club Showcase. A local donut shop will be providing donuts for this event from February 10 – 21. Activities Council did not have any club recognitions. Tyson is hoping to have more next week. The AS calendar and Orgsync implementation and integration team met. VU Tech is done with their side and are just ensuring it is navigable and readable, so it isn't live yet. It will eventually come to the Board for approval. Then they will submit a proposal for MyWestern access.

VP for Diversity

Mayra Guizar reported that Derrick Reinhardt is working on getting more gender neutral bathrooms on the South end of campus. Laura Langley directed to Guizar to Francis Hale, Director of Space Management, to see if there is a possibility of this. Galloway touched on HB 1817 and Guizar was very excited about this. It will be extending financial aid to undocumented students. She is excited to thank people who voted for this ditto. Kudos to Galloway for carrying the huge load of Viking Lobby Day. Thank you to Matt Smith for providing the ally space. She is sitting on the Personnel Office Work Study position search committee. Congratulations to FASA for the first successful heritage dinner of the school year.

VP for Governmental Affairs

Kaylee Galloway reported that Viking Lobby Day planning is in its final process. Thanks to everyone who has helped in planning this. Currently they have 104 meetings and 100 students set to attend. There is an invite extended to some alumni to join the group on Sunday. There are a lot of new things happening this year and she is looking for feedback. Kudos to Max Zentner for stuffing folders. Elect-Her planning committee is meeting and at an 8:00 am meeting on Monday, Graham Marmion laid out an extensive plan. They are holding a special meeting on Tuesday for Legislative Action Committee (LAC). The house passed house bill 1043 to limit differential tuition. The Washington Student Association is opposed to differential tuition. House bill 1817 passed. It is the DREAM Act. 71-23. It is very exciting, they will be working with key people in the Senate to support this. She would like to start providing more local updates. Joseph Levy is heavily involved in petitioning for additional lighting at Laurel Park. There are still questions about how to fund the lighting. At the Mayor's Neighborhood Advisory Council (MNAC) on Wednesday one of the neighborhood reps was still pretty upset about the riot and feels that Western has not done enough. Levy said that they have done a lot and have just hired a new position.

VP for Student Life

Robby Eckroth reported that he is overseeing SPAC and Divestment Committee and because of this he resigned to search committee chief of police. Kudos to Matt Smith for taking over in Eckroth's stead.

XIII. OTHER BUSINESS

- A. Majkut stated that when they are talking about the AS Election Code they are talking about political speech. If they are restricting speech there has to be a compelling governmental interest, he doesn't think anything was inconsistent with that. What is the interest of the board in saying that people have to get signatures in a face to face way? Majkut also clarified he doesn't have to be at the meeting as he is not a member of the board. They can take action and make decisions. He is here to provide advice. It might cause administrative issues, but it is not required.
- B. Galloway reminded the Board of the mandatory candidate meeting at 6 p.m. tonight.
- C. Thursday at 10am document deadline due to the Monday holiday.

The meeting was adjourned by acclamation at 4:45 p.m.