

ASP Budget Proposal Worksheet

Event: Evanna Lynch

Date: 5/15/2013

Location: Performing Arts Concert Hall

Estimated Expenses	
Performer	
Evanna Lynch	\$ 18,000.00
	\$ -
	\$ -
	\$ -
	\$ -
VU Event Services	\$ 600.00
Publicity	\$ 200.00
Advertising	\$ -
Hospitality	\$ 100.00
Bartending	\$
Lodging	\$
Transportation	\$
Equipment Rental	\$
Security	\$
Parking	13
Total Costs	\$18,913.00

Co-Sponsorship Revenue	
CBC	\$ 7,500.00
WOMENS CENTER	\$ 1,000.00
Disability Outreach Ctr	\$ 800.00
Harry Potter	\$ 1,000.00
Total	\$ 10,300.00

Ticket price under \$10.00	0.75
Ticket price \$10.00 - \$19.99	1.00
Ticket price \$20.00 - \$29.99	1.50
Ticket price \$30.00 - \$39.99	2.00

Estimated Revenue (High)				Estimated Revenue (Best Guess)			
400	tickets @	\$ 8.00	\$ 3,200.00	200	tickets @	\$ 8.00	\$ 1,600.00
250	tickets @	\$ 12.00	\$ 3,000.00	200	tickets @	\$ 12.00	\$ 2,400.00
Gross Ticket Revenue			\$ 6,200.00	Gross Ticket Revenue			\$ 4,000.00
Less 5% tax			\$ 295.24	Less 5% tax			\$ 190.48
Less Box Office Fees (\$ 0.75			\$ 300.00	Less Box Office Fees \$ 0.75			\$ 150.00
Less Box Office Fees (\$ 1.00			\$ 250.00	Less Box Office Fees \$ 1.00			\$ 200.00
Estimated Net Revenue			\$ 5,354.76	Estimated Net Revenue			\$ 3,459.52

Co-Sponsorship Revenue \$ 10,300.00

\$ 10,300.00

Estimated Gain/Loss On E \$ (3,258.24)

\$ (5,153.48)

Estimated Revenue (Low)				
100	tickets @	\$ 8.00	\$	800.00
50	tickets @	\$ 12.00	\$	600.00
Gross Ticket Revenue			\$	1,400.00
Less 5% tax			\$	66.67
Less Box Office Fees			\$ 0.75	\$ 75.00
Less Box Office Fees			\$ 1.00	\$ 50.00
Estimated Net Revenue			\$	1,208.33

\$ 10,300.00

\$ (7,404.67)