Western Washington University Associated Students
Board of Directors Meeting
Wednesday, October 13, 2010
VU567

AS Board Officers: Present: Colin Watrin (President), Benjamin Brockman (VP Bus Ops), Ramon Rinonos-Diaz (VP Academics), Alisha Beck (VP Activities), Bernard Ikegwuoha (VP Diversity), Byron Starkey (VP Governmental Affairs) and Jamin Agosti (VP Student Life)

Advisor(s): Ted Pratt, Dean of Students

AS Student Senate Rep: Lucas Bourne, Student Senate Chair

Guest(s): Tanesha Teckola & Lizzie Lamb (Women’s Center), Even Marczyński (The AS Review), Shalom Long & Aubrey Kitchen (AS Productions)

MOTIONS

ASB-10-F-11 Approve the minutes of Tuesday, September 14th and Wednesday, September 29th. Passed

ASB-10-F-12 Approve $3,843 to cover one additional AS Review Editor at a rate of $9.15 per hour for 15 hours per week out of Operational Enhancement to the AS Review account. Passed

ASB-10-F-13 Approve the job description in Doc. 4 with stated changes. Failed

ASB-10-F-14 Table the Green Energy Fee Education Coordinator and discuss at the next work session. Passed

ASB-10-F-15 Approve the Committee and Council Charge & Charter Templates as stated in Doc. 5. Passed

ASB-10-F-16 Approve the Activities Council Charge & Charter. Passed

ASB-10-F-17 Approve the Legislative Affairs Council Charge & Charter. Passed

ASB-10-F-18 Approve the Alternative Transportation Charge & Charter as stated in Doc. 8. Passed

ASB-10-F-19 Approve the Structure Program Advisory Committee as stated in Doc. 9. Passed

ASB-10-F-20 Approve Consent Items A-B with stated changes. Passed

ASB-10-F-21 Reconsider the decision to terminate the Assistant Business Director Angela Tsui, due to new information, at the next open Board Meeting in order to gather more information. Passed

Colin Watrin, AS President, called the meeting to order at 6:06 p.m.

I. APPROVAL OF MINUTES

MOTION ASB-10-F-11 by Ikegwuoha
Approve the minutes of Tuesday, September 14th and Wednesday, September 29th.
Second: Starkey
Vote: 7 - 0 - 0 Action: Passed

II. REVISIONS TO THE AGENDA- removal of Andrew Merklinghaus from Budget Committee- he was only supposed to be on the Bookstore Committee, addition of Academic Coordinating Committee - Megan Housekeeper (French & Communications)

III. PUBLIC FORUM (comments from students and the community)

IV. INFORMATION ITEMS - Guests

A. Gender Exclusive Programming Women’s Center Brockman Doc.1
The Women’s Center is requesting that the Vagina Memoirs Process and Production (basically the auditions and rehearsals) be gender exclusive so that it will be only women or women identified people can participate. They support the inclusion of all genders in supporting the process and participating in V-Week events and attending the
performances. They request Women’s Night at the Ree Center be targeted towards women, and they will have women trainers, but men would be welcome. They would like to have a Women’s Outdoor Excursion in the wilderness where they would learn basic skills and camping skills, this would be women targeted as well. The Elect Her-Campus Women win is a campus training about empowering women in politics. Morgan Holmgren from the Representation and Engagement Programs Office applied for the grant to bring the training and Western won! The Take Back the Night March is in April and the main point is for Women to march to make a stance about safety and against violence. There will be other opportunities for men to participate in a rally and vigil. Pratt suggested talking to the new police chief early because they are short staffed and making those connections early would be good. Ikegwuoha requests that they to make sure that they advertise to a diverse population of women. Rinonos-Diaz would like to know how they decide which women to target, how much of their budget goes towards gender exclusive programming, and what percentage of their programs are targeted. Agosti would like to know how they will split the costs for the OC Trips. Beck is very excited to work with them on the Elect Her event. This item will be an Action Item next week.

B. Street Team  

AS Productions (ASP) is requesting $1,950 to cover the cost for a Street Team Website and incentives. They are requesting from Operating Enhancement because this is not an event and wouldn’t fall under Supplemental Event Funding. This is a new program, run by a new position and therefore was not in their budget. There is no marketing budget for AS Productions as a whole. The website is designed to manage street teams, it allows the user to track the amount of work a volunteer has done and provides incentives for doing more work. Things like bracelets and t-shirts will be preordered, but not dated which would allow them to be used for more than one year. Long said that you are not able to be an official university volunteer and receive any kind of item as thanks. There are 25 official university volunteers, who are assigned to work with a specific office and work events for ASP. The Street Team would be an unofficial volunteer party. There were almost 300 people who signed up to volunteer. Long said that one of the biggest issues they see with not selling tickets is man power to advertise. Last year they lost over $20,000. If they have the street team of 400 students and they each tell 2 friends there will be 1,200 people who know about an event. Students can receive a text, email or visit the website to find out when help is needed. Agosti wondered what could be done on this page that couldn’t be done on the AS Website. Ikegwuoha dittoed. Long said that the site manages the volunteers and keeps information private. Agosti would like to see more information on what the website actually offers. Ikegwuoha wondered if this could be expanded to be for the entire AS. Long thinks it would be good to do a pilot program with ASP and then look at expanding it. Watrin dittoed. Long said that they keep this ASP specific for now because then people can be involved in something they are interested in. Ikegwuoha wondered if it could be effective without the incentive system. Long said that they have tried previously on Facebook to ask for help and the response is requesting free tickets to events for helping. Beck asked how they would show proof. Aubrey Kitchen said for a poster project they could upload pictures of the poster at a location. She also has to accept the points. Rinonos-Diaz thinks that it is exciting and the terms like missions are really great. He suggests keeping the incentives in a locked place and asked if they can keep track if they are spending less money on marketing in individual offices because of the street team. 4 Board Members dittoed. This item will be an Action Item next week.

V. ACTION ITEMS - Guests
VI. PERSONNEL ITEMS (subject to immediate action)

A. AS Review Funding

Evan Marczyński said the AS Review would like to hire a fourth writer because they would like to shift the raw content to the staff. A typical AS Review has eight content pieces. There are usually about 2 per week by the three staff members, therefore the editors have ended up producing new pieces. The new writer will not produce more content, but Marczyński hopes to have more quality content. Also there is no plan if someone is sick or has a family emergency, etc. A fourth writer will take pressure off of the Assistant Editor who also works on the website. Editors would continue to manage the staff, polish the stories and manage content. Brockman said that there is currently $7,200 in Operating Enhancement. Rinonos-Diaz would like to see a plan for measuring the success of this change and feels that the job descriptions should change eventually. Starkey and Ikegwuoha dittoed. Marczyński said that they do count the number of papers that are left in the bins, but do not know if this is proof that they are being read. Brockman said it is a 7% increase in the budget, but a 33% increase in the writing staff. They just went through a hiring process for writers and could hire an additional writer by next week. Rinonos-Diaz said that he would be uncomfortable allocating funding in one meeting. Ikegwuoha dittoed. Agosti thinks that any allocation of funds should not be a Personnel Item. Starkey thinks that there is a history in the AS of overworking students and there is a need here that should be addressed.

MOTION ASB-10-F-12 by Ikegwuoha

Approve $3,843 to cover one additional AS Review Editor at a rate of $9.15 per hour for 15 hours per week out of Operational Enhancement to the AS Review account.

Second: Rinonos-Diaz

Vote: 6 - 1 - 0  Action: Passed

The Board took a break and reconvened at 7:20 p.m.

VII. ACTION ITEMS- Board

A. Green Energy Fee Education Coordinator

The salary for this position will be paid for from the new Green Energy funds and would fall under the Environmental and Sustainability Programs. This position will be promoting the Green Fee Projects to students, helping them start the process of submitting proposals and then highlighting completed projects. Agosti said they budgeted $20,000 for the two positions and this would stay within that budget. Beck asked why “sustainability interests” is not included as a recommended qualification. Rinonos-Diaz said the primary need have administrative and outreach skills and they do not specifically need to know about sustainability efforts. Rinonos-Diaz said that the Graduate Assistant is in the Office of Sustainability. It was felt that this student would benefit from falling under the AS because it has a better support system for this type of position, it helps anchor the Green Fee with the AS, and there is not space in the Office of Sustainability. The graduate student is four quarter, but this position is only three quarters because there are not as many students at Western during the summer. Change to “ESP Associate Director.” Ikegwuoha encourages educating disenfranchised communities about sustainability issues because they do all pay the fee. Agosti feels that this could be added to all marketing job descriptions, which is a bigger question. The programming budget will be determined by the Green Energy Fee Committee. Starkey has concerns because he feels the AS might be creating this job to do programming that doesn’t have any funding at this point. Rinonos-Diaz dittoed. Rinonos-Diaz said that at this point the Green Fee Committee does not exist so they have no idea how they will allocate a budget. Rinonos-Diaz is concerned now because the GEF funding would be spent on AS responsibilities such as training. Watrin said that this is the same as the Alternative Transportation Coordinator. The only difference Agosti sees is that this position would be physically located in the ESP. Rinonos-Diaz clarified that Starkey seems to be saying that the AS has too much control over the Green Fee. Starkey thinks they should remove the entire
ESP section because he doesn’t see that as being necessary for this person to complete their job. He feels there is a dichotomy between the Green Fee and the AS that should be better explained and compared with the Alt. Transportation Coord. Brockman feels that it would be good to have these two groups collaborate because they have a lot of experience with education. Agosti said that everything about the Green Fee does come to this Board for approval and so he doesn’t see this as a high risk issue. This document was passed by the Green Energy Fee Task Force which was a coalition of students, staff and administrators. Agosti said that this is modeled after the Alternative Transportation Coordinator that has been working. He doesn’t feel there is enough concern to not pass this document. He also said that the committee will assess how everything is working including this job description. He feels it is crucial to pass this job description because the program needs to be advertised to students to begin. This job description has to go back to the task force with any changes made. Pratt wanted to give validation to Beck’s comment about including in the recommended qualifications about an interest in sustainability items; he said that there are many responsibilities that have to do with sustainability. Change to “ESP Associate Director.” #9 change to Graduate Position title. Change to “Devote a total of 15 hours per week to Position Responsibilities.”

MOTION ASB-10-F-13 by Brockman
Approve the job description in Doc. 4 with stated changes.
Second: Agosti Vote: 3 - 4 - 0 Action: Failed

MOTION ASB-10-F-14 by Ikegwuoha
Table the Green Energy Fee Education Coordinator Job Description with the understanding that they will discuss it at the next work session to be voted on after a determination is made at the work session.
Second: Rinonos-Diaz Vote: 6 - 1 - 0 Action: Passed

B. Charge & Charter Template

Agosti Doc. 5
This template came out of a meeting with Agosti, Starkey, Rinonos-Diaz and Cindy Monger, AS Board Program Assistant. These templates do not apply to election committees. Agosti showed how the template worked and all of the different options. Brockman thinks this looks great and will benefit the organization for years to come. Watrin dittoed. Agosti asked if there were any concerns or changes. Beck thinks this is great but would like to have it clear what is changeable. Monger will be making all of the changes with VPs. In general the Board would like to stick to this template. Any changes would have to be for a good reason and would be highlighted when brought to the Board. Rinonos-Diaz requests a legacy document for how to make changes to this. Pratt complimented Agosti on his work on this project. He would like to see some of the university policies this clear.

MOTION ASB-10-F-15 by Agosti
Approve the Council and Committee Charge & Charter Templates as stated in Doc. 5.
Second: Ikegwuoha Vote: 7 - 0 - 0 Action: Passed

C. Activities Council Charge & Charter

Beck Doc. 6
The Board decided to approve all Charge & Charter Action Items and they will come back in consent items with changes from the template. The date should be changed to October and reportage should be to “through the AS VP for Activities.” Change Council Guidelines to “Rules of Operation”.

MOTION ASB-10-F-16 by Ikegwuoha
Approve the Activities Council Charge & Charter.
Second: Agosti Vote: 7 - 0 - 0 Action: 
D. AS Legislative Affairs Council Charge & Charter

Change the date to October. Rinonos-Diaz does not like having additional at-large members may be added because he is fine with having people attend the meetings but not changing the membership of the committee. Starkey said that at first this committee usually attracts Political Science members and then later attracts other majors. Agosti said that under meetings it says it should meet at least twice a quarter and so it doesn’t need to say it will meet more than that. Remove the second sentence of the meeting area. Starkey requests that word-smithing changes be brought to him before the meeting.

MOTION ASB-10-F-17 by Ikegwuoha
Approve the Legislative Affairs Council Charge & Charter
Second: Agosti Vote: 7 - 0 - 0 Action: Passed

E. AS Alternative Transportation Comm. Charge & Charter

Ikegwuoha feels that the mission is for the Rules of Operation and not the charge. Rinonos-Diaz said that their number one priority of fee committees is to have the mission of the fee in mind. Bourne suggested having a designated student senator on the committee. There is a direct office to oversee the funds of this fee. The committee reviews decisions made and gives input into what students want. The reality of the fees is that the university has control over what happens and this is why this reportage is necessary to the administration.

MOTION ASB-10-F-18 by Rinonos-Daiz
Approve the Alternative Transportation Charge & Charter as stated in Doc. 8.
Second: Ikegwuoha Vote: 7 - 0 - 0 Action: Passed

F. AS Structure Program and Advisory Committee Charge & Charter

The change was adding the AS VP for Diversity because it needs extra Board support. They believe that the VP for Diversity does have time for this committee. Brockman said that specifically they will be looking at how programs are reaching out to more diverse audiences and hiring processes to help hire a more diverse workforce. Rinonos-Diaz has concerns about the VP for Diversity being on the committee and what exactly he is going to add, because the AS does actually pay attention to diversity already. Pratt said that as he looks at the membership there is an option to diversify within the people appointed to committees. He is concerned about burnout in Board Members when he sees the number of committees that people are serving on. As an Advisor he is concerned because this year is like 9 years condensed into 9 months. That diversity should be pushed with all committees in terms of abilities, gender, sexuality, ethnic diversity, etc.

MOTION ASB-10-F-19 by Rinonos-Diaz
Approve the Structure Program Advisory Committee as stated in Doc. 9.
Second: Brockman Vote: 7 - 0 - 0 Action: Passed

VIII. INFORMATION ITEMS

A. AS Student Tech Fee Committee Charge & Charter

Rinonos-Daiz would like to pull this item because there are a few changes that need to be made to this charge because the Board is not the only authority needed to change this charter.

B. Green Energy Fee Committee Charge & Charter

This is the new committee that would hear grants, appropriate funds and review the entire program. The last sentence of the charge should be changed to act within the Rules of Operation. Brockman doesn’t think that the faculty should be able to vote. Agosti said the administration has the last say as to what they can spend these funds on. They would like to have faculty from Huxley and the Economics Departments. Brockman would like them to
add in this stipulation. But Ikegwuoha thinks that the minutes section should be stricken.
Rinonos-Daiz said that a big part of this committee is getting institutional buy-in and this is in
the interest of shared governance. Brockman said that he would be more comfortable adding
another 1-2 students. Agosti said that he tried to limit it to seven. Ikegwuoha wants to strike
committee may at any time solicit expert information. This will be an Action Item next week.
C. AS Transportation Advisory Committee Charge & Charter Agosti Doc. 12
Agosti removed one sentence that spoke about the transportation master document, because
he felt that the document relied too heavily on the master doc. But the Charter still does
mention it. This will be an Action Item next week.
D. ESC Steering Committee Charge & Charter Ikegwuoha Doc. 13
Ikegwuoha would like to remove policy setting from the ESC because he would like to move
this to President’s Council. He would also like to add in a rotating Resource and Outreach
Program Coordinator, non-voting to allow exposure of ROP to the ESC and to get
information from the ESC to the ROP to create better community, publicity and dialogue.
They will be going from an hour to an hour and a half. The first hour will be more formal for
decision making and the last half hour will be club reports and community building. The
floating co-chairperson exists because each elected Steering Rep helps facilitate the meetings
allow for leadership development. This will be an Action Item next week.
E. ESC President’s Council Charge & Charter Ikegwuoha Doc. 14
Ikegwuoha is making some structural changes to Presidents Council to add a consensus
model. Add in making changes to policies because it was taken away from Steering. This will
be an Action Item next week.
IX. CONSENT ITEMS (subject to immediate action)
A. X Prize Resolution Beck Doc. 15
Ikegwuoha and Rinonos-Diaz expressed discomfort with the fact that this resolution was read in
public before it was passed. Watrin said that when he read it he did express that it was a draft.
B. Committee Appointments
Lucas Bourne requested adding Danielle Spaulding to the AS Student Senate. She is a
Business Administration Major.

Legislative Affairs Council
- Rachel Bowers      sophomore political science, communications
- Lindsey Smith      sophomore political science, classical studies
- Jamie Marine       junior political science, social studies
- Erika Whittaker    senior political science, sociology
- Julia Kelley       junior Huxley self-designed major

Student Senate
- Rachel Bowers      sophomore political science, communications
- Yuanshu Tian       sophomore manufacturing and supply chain management
- Michael Vierela    sophomore business administration
- Megan Beyer        freshman psychology
- Victoria Boles     freshman undecided
- Danielle Dickson   senior behavior neuroscience
- Erika Whittaker    senior political science, sociology
- Jered McCardle     sophomore political economics
- Julia Kelley       junior Huxley self-designed major
- Joseph Meyer       junior environmental policy

Student Technology Fee Committee
ASWWU Board of Directors

- Matthew Zimmer  senior  electronics engineering technology
- Sarah Smith  senior  kinesiology

Graduate Studies Advisory Council
- Laura Luna  senior
- Mitchell Lee  graduate  biology major

Activities Council
- Georgia McClaskey  sophomore  special education
- Jennifer Hagedorn  senior  human services

Alternative Transportation Fee Committee
- Casey Branson  sophomore  psychology

AS Bookstore Advisory Committee
- Andrew Merklinghaus  senior  history/social studies

AS Budget Committee
- Sara Richards  sophomore  undecided
- Trevor Sherwood  senior  finance

Structure and Program Advisory Committee
- Jonathan Oliver  senior
- Melissa Turkington  graduate  student affairs administration
- Gabrielle Peters  senior  sociology
- Lindsey Smith  sophomore  political science/classical studies

Campus Dining Committee
- Alisha Beck  senior  sociology

Academic Grievance Board
- Sara Richards  sophomore  undecided

Parking Appeals Board
- Kayla Warr  sophomore  political science/philosophy
- Ramon Rinonos-Diaz  senior  chemistry
- Emily Howard  junior
- John von Volkli  sophomore

MOTION ASB-10-F-20 by Ikegwuoha
Approve Consent Items A-B with stated changes.
Second: Starkey  Vote: 7 - 0 - 0  Action: Passed

X.  ACKNOWLEDGEMENT OF AS COMMITTEE MOTIONS

XI. STUDENT SENATE REPORT

Student Senate Meeting Information
Lucas Bourne said it was good to have everyone approved. Yesterday they did some EDGE Facilitated programs to get to know each other. The next meeting they will be training on Parliamentary Procedure.

XII. BOARD REPORTS

VP for Business & Operations
Benjamin Brockman reported that Management Council met for the first time for Fall Quarter. They will be going to the ropes course. He asked every MC member to set goals and will be bringing these back to the Board after they have been finalized. He and Jonathan Oliver met with Business and Financial Affairs to discuss investing AS funds. There will be an
information item regarding this at the next meeting. Brockman met with staff members from ASP and ROP to talk about how each department completes surveys to share information. He has been having biweekly meetings with all 5 of his directors and they have been going well. Brockman attended lunch with Juana Bordas.

**VP for Academic Affairs**
Ramon Rinonos-Diaz reported that there is an accreditation evaluation visit next Wednesday. They will be talking to the Watrin and Rinonos-Diaz. A public forum will be held next Thursday at 2 p.m. The university is discussing the update to its strategic plan which does not include anything about students or education in its wording. Faculty and Advising handbooks are beginning to be developed. Issues of shared governance within the college and wait listing issues are being discussed. Graduates and GUR competencies are also being discussed.

**VP for Student Life**
Jamin Agosti reported that the Green Energy Fee is behind right now. The Bus bids will come to the next Board Meeting. He has also been working on committee trainings and appointments.

**VP for Governmental Affairs**
Byron Starkey reported that they beat University of Washington (UW) by 200 in voter registration. Because of this, they have been talking about helping the university create a UW Votes program. He recommends that everyone look at Board Reports from last meeting to look at decisions that the WS A made surrounding initiatives. They will be having a meeting on Saturday to discuss the legislative agenda. LAC met and has identified financial aid as a priority this year. They will be looking at state need. He met with Sherry Burke and Steve Swan about legislative outlook. He has been putting together a newsletter for parents to get them more involved about what is happening on campus.

**VP for Activities**
Alisha Beck reported that she has had two Activities Council meetings which have both gone very well. There were 200 club representatives at the club kick off. She said there will be a structural change within Project Leadership. Last night she and Watrin had dinner with Juana Bordas.

**VP for Diversity**
Bernard Ikegwuoha reported he has been working to get the ESC kicked off. Planning for the building unity went well. He thanked the Board for coming for the building unity training lunch. He has been training the ESC in terms of the steering committee and also going to as many club meetings as possible. He has been attending many ROP events and meeting with Brittany Otter in order to foster the relationship between the ROP and the ESC. He met with Dr. Coughlin and Sue Guenter-Schlesinger to discuss issues pertinent to diversity on campus. He remembers in goal setting that everyone stressed that they wanted to learn the names of all in the ESC yet he has not seen this goal realized. He would like the Board to have more of a presence within the ESC. He stated his frustrations because he doesn’t feel they are standing by their goals and values.

**President**
Colin Watrin reported that he has been working with the University developing budgets that were presented to the Board last week. He has been looking into student concerns about the Music Libraries. He and Agosti met with Chris Cox from the Music Library and talked about collaboration possibilities between the library and the AS. The Cold Beverage Committee had its first meeting of Fall Quarter. He has been working with the University Dining Committee
developing proposals. He has been working with the administration around issues of public safety and wellness.

The Board took a break and was called back into session at 9:25 p.m.

XIII. OTHER BUSINESS-
A. Personnel Process

Watrin said that if there are questions about procedures and policy changes that these should be discussed at that work session. Ikegwuoha has discussed with some individuals on the Board, but was unable to get to all members. He felt that the process surrounding the personnel item was flawed and that there were discrepancies with what happened at the meeting and that some considerations were not made. He wanted to make sure that they revisited the process and hopes to come out with a different outcome. If they do not change their decision then at least they gave it due consideration. There was only a portion of the discussion that was presented. Agosti said that to revisit a motion they would need to get new information. Starkey would like to have the documentation in front of him before a decision is requested, especially if there are questions of fairness. Watrin dittoed. Brockman thinks that there was a lot of evidence not presented last week and he would like to present that today. Pratt said that one of the things to look at is that to overturn something right now it is setting precedence for how Board decisions are handled in the future. Starkey & Watrin dittoed. Pratt said if there is new information that they did not have before, was it a process error or was there false information given? If it was false information that is damaging to another student then the Deans Office would be happy to look at it. If there is an appeal process, why don’t they exercise that, because doing it this way could damage the decision making process. Ikegwuoha said that last year they excused someone from training and this wasn’t validated. Pratt said that a decision last year is not a precedent to the voting rule. If there is a flaw within the individual and not within the process, if questions weren’t asked or the Board needed more time and didn’t ask for it, this is different. It can be very damaging to overrule the Board’s own ruling. Starkey and Rinonos-Diaz dittoed. Starkey is concerned if they don’t have a process of review or appeal. Then this could bring to light something that they need to do as part of their process. Brockman dittoed. Ikegwuoha said that there should be a process for people outside of the Board but this was an internal concern. He thinks if any Board Member challenges a decision that was made this should happen. Rinonos-Diaz would like to see the new information but other than that he is not comfortable revisiting a decision. Brockman said that he has new information that he would like to present, but it needs to be in executive session because it will be discussing individuals and what they have said. Starkey would rather have a week to consider the information before making a decision. Brockman said that the hiring process for this position ends tomorrow. Brockman explained that he did not know the role he needed to take on this issue and felt that he could not speak or vote. But really he just could have not voted, he apologized for this mistake because he does have additional information.

The Board went into Executive Session and reconvened at 11:12 p.m.

MOTION ASB-10-F-21 by Starkey
Reconsider the decision to terminate the Assistant Business Director Angela Tsui, due to new information, at the next open Board Meeting in order to gather more information.
Second: Beck Vote: 6 - 0 - 1 Action: Passed

THE MEETING WAS ADJOURNED BY ACCLAMATION AT 11:15 P.M.