



THE BACKBONE CAMPAIGN
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Backbone Campaign Proposal for WSA Event at WWU

Hi Patrick,

Thanks for the call the other day I hope it was useful for you. It was for me. Based on the call I created two proposals for you to look at. Based on what I heard you would like to get some large banners made, do light projection to promote the rally, and utilize already made Backbone imagery for the rally.

Let me know if you have had other thoughts as to what else you would need as we can add or change any part of this. The prices reflect our preferred rates, but we will work with you to the greatest extent possible. We are excited to be working with you and want to be sure you get what you need to build your group and mobilize your community.

Thanks,

Kim Marks
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Option One

Bill and Eric come up on the 13th and give an artful activism workshop and large banner build during the day and afternoon. After dinner, they will lead a nighttime tactics workshop with light projection and LED overpass light brigade, then return to campus for banner completion, rally prep, and media outreach. Eric and Bill will stay over night to support the rally. If desired, they will lead a safe and legal AM overpass bannering action with newly created banner and then head back to campus for imagery preparation for rally and then stay through to help with post-rally wrap up.

1. Materials for making a banner will run about \$150
2. Gas & Ferry \$100
3. 2 people for two days at base rate (\$300 per person per day) is \$1200

Total: \$1,450

Option Two

Bill and Eric come up on the 13th and give an artful activism workshop and large banner build during the day and afternoon. After dinner, they will lead a nighttime tactics workshop with light projection and LED overpass light brigade, then Eric will return to campus for banner completion, rally prep. (Bill will return home that night). Eric will stay overnight to support the rally. Newly created banner will be used on campus and Eric will assist with imagery preparation for rally and then stay through to help with post-rally wrap up.

1. Materials for making a banner will run about \$150
2. Gas & Ferry \$150 (extra transport)
3. 1 person for one day \$300
4. 1 person for 2 days \$600

Total: \$1,200

Emboldening citizens and leaders to stand up for our future.