

Minutes
Alternative Transportation Fee Committee Meeting
January 27, 2014

Present. Robby Eckroth, AS VP Student Life, Chair; Kaylee Galloway, AS VP Governmental Affairs; Josie Ellison, AS VP Academic Affairs; Maxwell Evans, AS Alternative Transportation Coordinator; Ellen Zocher, Student at Large; Kevin Majkut, Director VTJ Student Activities; Carol Berry, Sustainable Transportation Program Manager; Darin Rasmussen, Director, Public Safety; Kay McMurren, Student Transportation Program Support Supervisor.

Robby Eckroth, ASVP Student Life, called the meeting to order at 1:01pm

I. DISCUSSION ITEMS

A. Card Sleeves

Discussion took place regarding the need to purchase card sleeves that are used for marketing and protect the III card. 15,000 tyvek sleeves were purchased in fall 2012 for \$2200. Questions were raised about the extent to which students were using the card sleeves, their contribution to the waste stream when thrown away, and the cost/benefit aspect of purchasing more. Kay will ask the Western Card office for data on how many III cards are being replaced due to mag stripe wear and tear, and obtain quotes for fewer numbers of sleeves, using paper vs. tyvek.

B. Shuttle Route Expansion

Maxwell and Robby presented a new Route A late night shuttle option that would serve the Happy Valley Neighborhood, an area not currently being served. The route would include 24th St., Donovan, 32nd St., and Samish, and would no longer serve Bimam Wood, Lincoln Creek and Fred Meyer. The route would remain a 30 minute route with no increase in cost to the program. Birnam Wood, Lincoln Creek and Fred Meyer would continue to be served every U hour by Route B. The following were identified as to-do items to further evaluate the proposed route:

- Review GIS information and maps when those are completed
- Drive the route with the Airporter drivers for their input
- Determine night safety and take pictures along 24th street. Assess whether the west side of the street (WTA stops are on the east side) lends itself to safe boarding and alighting of students.
- Ask for WTA input - meet with Rick Nicholson and Becky (Kay will set up meeting).
- Contact the city regarding any pedestrian improvement for 24th street, and installation of possible WWU Shuttle stops.
- Consider 21st street vs. 24th.
- Use Transportation Week to collect student feedback on the proposed route.

C. DERO Bicycle Fixit Stations

Time did not allow for discussion of this topic. It will be added to the next committee meeting agenda.

II. INFORMATION ITEMS

A. Fall Student Shuttle Report

Kay will send the fall shuttle report to committee members along with the minutes, as an email attachment.

III. ACTION ITEMS

A. Advertising Policy in the Student Shuttle

Discussion took place regarding the pros and cons of allowing outside advertising in the student shuttles. Outside advertising would add administrative tasks to the committee and staff, and reduce space for AS advertising.

Motion made and seconded to allow only AS advertising.

Vote: 5 in favor, 0 opposed, 2 absent, motion carried.

B. APTA Conference

The APTA Public Transportation for Universities Conference takes place this year in Champagne-Urbana, Illinois, March 29-April 1. Several sessions were identified as being informative to our program, as well as the vehicle showcase.

Motion made and seconded to support attendance.

Vote: 5 in favor, 0 opposed, 2 absent, motion carried.

Meeting adjourned at 2:10