Greetings from the Strategic Planning Committee.

We would again like to express our appreciation for taking time to send us feedback on the draft goals and objectives that we shared with you in Spring of 2017. Once the first round of feedback was received, it has been our goal to revise and complete the strategic planning document to present it as a complete draft for your review this Fall.

The Strategic Planning Committee worked through Summer and has been working during these first few weeks of Fall 2017 to complete a document that now includes not just the goals and objectives (revised in response to the feedback we received in Spring), but also an overall framing narrative, a mission and vision, as well as metrics and a list of peer institutions. We have also drafted a brief narrative for each of the goals to clarify their framework and intent. The document is intended to be read as a whole, in which each section complements and informs the others.

We are now sharing this document with you. You can find it at http://www.wwu.edu/provost/strategicplanning/draft October 2017.pdf. As we promised last Spring, we will again be holding about 25 focus groups with students, staff and faculty to gather final input on the document and its contents. Our goal is that through these focus groups we will be able to hold conversations that will help us hone the document before it is delivered to the Board of Trustees for approval.

We encourage you to read the document and share your thoughts with your representatives in the different shared governance bodies with which we will be meeting. Of course, we also welcome your feedback directly, which you can share with us by writing to this e-mail: WWUStrategicPlanning@wwu.edu.

Once we finish gathering feedback, we will be doing a last round of revisions before submitting the document to the President and to the Board of Trustees for approval in their December meeting.

Again, we thank you deeply for your work and input throughout this process.

Sincerely,

WWU Strategic Planning Committee