Evaluation Instructions:
This rubric is in a non-scoring, likert-scale format. Please check off the appropriate criteria according to the specific applicant/application you are evaluating.

As this is a non-scoring rubric, please evaluate applicant(s)/applications keeping in mind the Committee Standards of Fairness and Equity, and the definitions of each evaluation category.

For categories 1 to 2, please check off one or more criteria if applicable.

*The applicant must receive a check mark in the ‘agree’ or above evaluation within at least one category from categories 3 to 6 to receive consideration for SEF funding by the SEF Committee.

1. APPLICANT INFORMATION

   The following points outline basic applicant criteria necessary to understand the type of applicant requesting SEF funds. This section does not contribute to the prioritization or possibility of SEF funding awarded to the applicant(s).

   □ The applicant is an individual applicant.
   □ The applicant is a representative of a group.
   □ The applicant is an AS employee.

2. EVENT TYPE INFORMATION

   The following points outline event criteria that contributes to the prioritization or possibility of SEF funding awarded to the applicant(s).

   □ The applicant is representing an AS Club at the event.
   □ The applicant is representing a WWU team at the event.
   □ The applicant is representing WWU at the event.
   □ The applicant is attending a competitive event.
   □ The applicant is attending a selective event.
3. ACADEMIC/EDUCATIONAL VALUE OR IMPACT

Academic/educational value or impact to the applicant is defined as the applicant’s gaining of skills related to an academic/educational environment, that were previously nonexistent or unimproved. These skills or values must be relevant within available academic/educational fields offered at WWU that is pursuable by students.

There will be appropriate and relevant academic/educational value or impact to the applicant(s) by attending this event.

4. POSITIVE CHANGE TO STUDENT COMMUNITIES

Positive change to student communities is defined as any benefits received by the community the applicant identifies with or is a part of. The student may bring and share the knowledge or skills gained from attending the event to initiate positive change within their community(s), and to foster and encourage intergroup relations on campus.

The applicant(s) will bring appropriate and relevant positive change to student communities by attending the event.

5. VISIBLE IMPACT TO WWU

Visible impact to WWU is defined as potentially increased outreach or promotion of WWU through the applicant(s)’ their actions or results at the event. The increased outreach or promotion must be ‘searchable’, or have physical evidence of impact, such as media coverage, newspaper articles, trophies, etc.

There applicant will bring appropriate and relevant visible impact to WWU by attending this event.
6. PERSONAL AND PROFESSIONAL DEVELOPMENT

This category will be defined as two separate items, personal development and professional development.

Professional development refers to the development of skills or credentials that will benefit/improve competency in the applicant’s professional career or future career.

Personal development refers to the development of personal awareness, identity, talents, knowledge, etc. that will enhance the applicant’s quality of life.

The event shows appropriate relevancy to the personal development of the applicant(s).

Disagree  Disagree  Neutral  Agree  Strongly Agree

There event shows appropriate relevancy to the professional development of the applicant(s).

Disagree  Disagree  Neutral  Agree  Strongly Agree